

## Reach Engine Retail Platform

Does your company have complicated, manual product workflows? Are you using multiple disconnected tools and spending time and money moving media and data throughout your organization?

The Reach Engine retail platform can consolidate, extend, and simplify every aspect of your business and provide unmatched ROI with an unmatched time to market.

### User Experience

The key to adoption is usability, and we are experts in application design and realizing operational efficiency by optimizing workflows for end users.

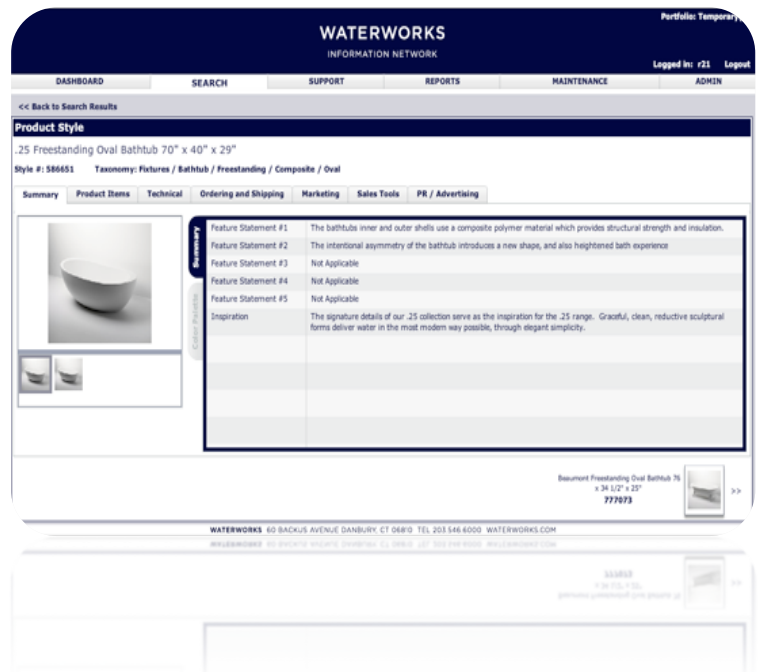
### Retail Tools

Reach Engine includes dynamic data management capabilities allowing users to create and extend product lines with new attributes on the fly. Launch a new product line and have it exposed to all of your backend systems and your public website the same day.

The Reach Engine retail platform includes a robust, meta based asset repository with cross system associations between product data and media.

### Integration

Reach Engine’s flexibility comes from a lightweight yet mature enterprise-class service oriented foundation, which allows us to bring all existing systems together. We’ll turn islands of data and media into a streamlined ecosystem with minimal touch points and a single user interface to manage all aspects of your organization.



## Benefits

- Faster time to market – “You dream it we build it - fast”
- Lower cost from inception to post sales support
- Adapt to business changes – faster than your competition
- Extend ROI of existing systems, enhance instead of replace
- Ensure adoption through our rich user interfaces

## Features

- Give business and technical teams a unified application to increase efficiency
- Connect, search, and manage data and media from multiple sources including cloud data, product databases, and web services
- Provide centralized access to product data and media across databases
- Associate data and media directly and provide fast meta querying
- Provide industry standard endpoints allowing external customers to integrate and access your products and services

Whether you have dozens of enterprise applications or move data and media through spreadsheets and email, Reach Engine provides the functionality and value to help your business grow and eliminate IT headaches.

## See it in Action

Contact us to see Reach Engine in action and find out how we can simplify and optimize your product and media workflows.

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## Levels Beyond

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